

I'm Pamela Bell

Innovation Consultant: built environment, start-ups, + strategy.



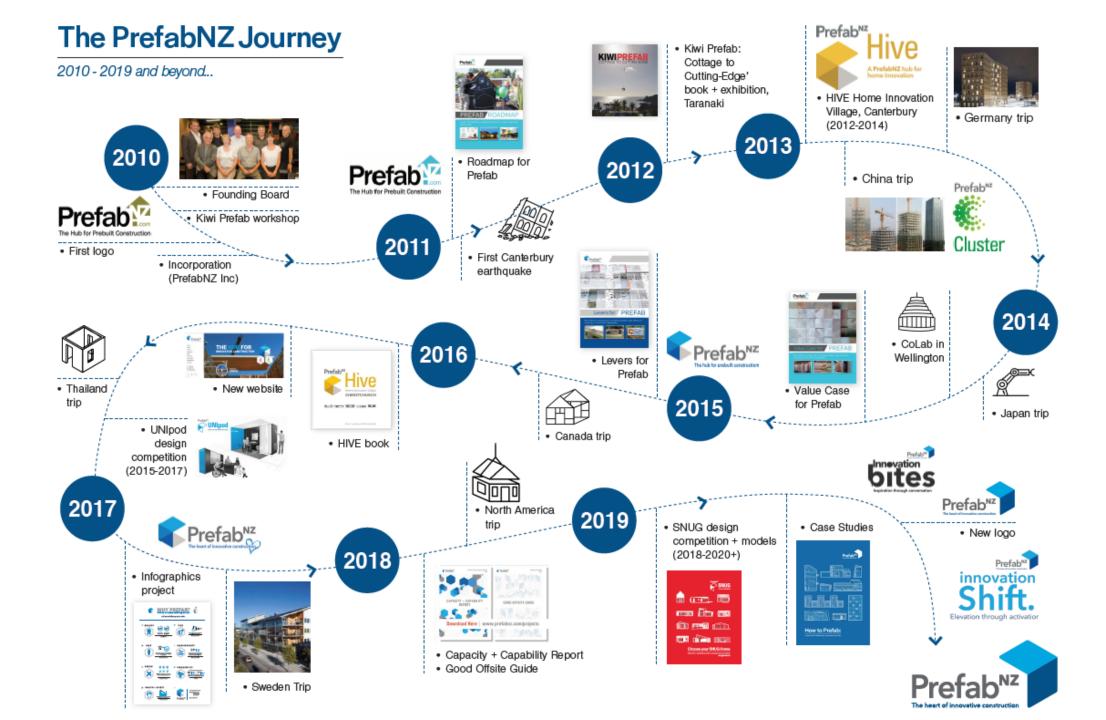


| Tūhono | Tūhoto | Manaaki |
|---------|--------|-----------|
| Connect | Engage | Give back |





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DIGITAL GUIDANCE SUITE: AOTEAROA | NEW ZEALAND 2023

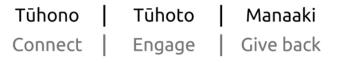
THE VALUE CASE FOR 'DIGITAL FIRST'

A Proposed Roadmap to Digital Maturity in the Built Environment





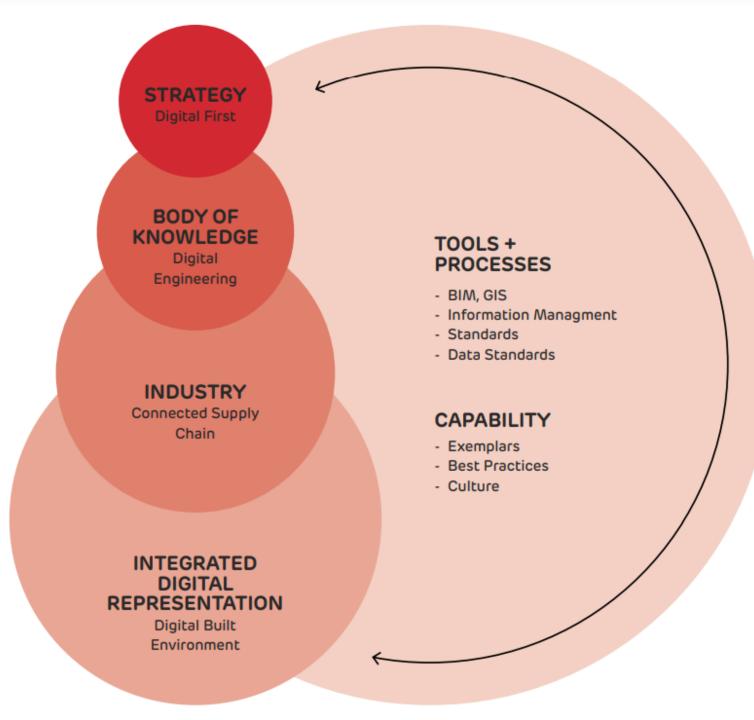






The overarching outcome of a 'digital first' approach is a construction and infrastructure sector that is informed by a common language, enabled by DE, and implemented via digital practices such as BIM.

The **potential future state** of the construction and infrastructure sector as our 'digital first' approach matures is a fully integrated digital representation of the built environment, which spans the full lifecycle of an asset, retains a data connection to the real world, and can be used effectively for analysis, prediction, and scenario development. A 'digital first' approach can evolve into or provide the basis for a National Digital Twin. The hierarchy of terms below represents a journey towards a digitally mature state.



AUSTRALIA CASE STUDIES

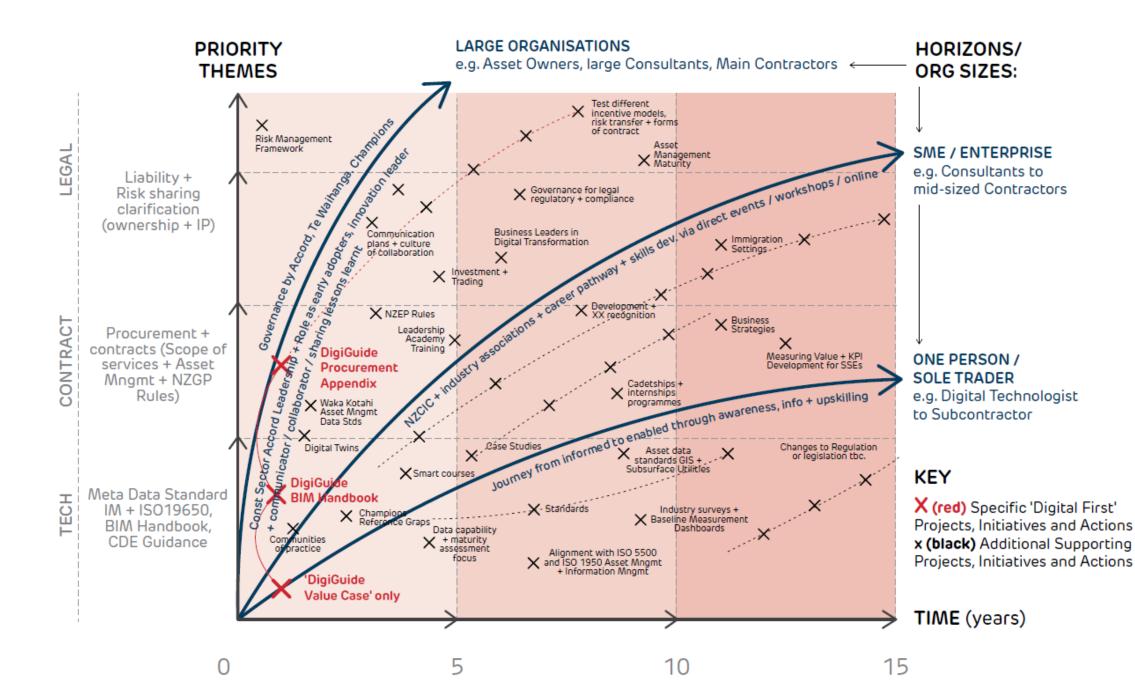
Australia has reaped the rewards of learnings from the UK BIM programme. Beginning with policy and guidance relating to the adoption of BIM, the conversation has evolved more recently into the adoption of DE – supported by policy and leadership at industry and regional levels.

Recent policies published by Standards Australia set out a clear vision for leveraging a digital environment to bring individual state-led approaches closer together. A 'digital first' approach underpins significant regional policies, including the Victorian Digital Asset Strategy, in which an asset-management accountability framework for decisionmaking provides the methodology for the way that built environment assets are planned, delivered and operated. This approach also provides the foundations for a Digital Twin of the state of Victoria.

The diagram below sets out key documentation, policies and guidance developed across Australia. There is a significant amount of organisational and project-level documentation from recognised industry leaders such as Transport for NSW, the Victorian Government, and Cross River Rail to encourage uptake.

A critical learning is the process of sharing learnings collaboratively across organisations in both the private and public sectors, across states and within regions.







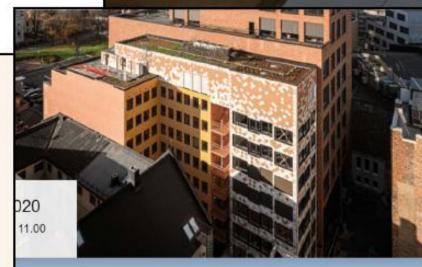
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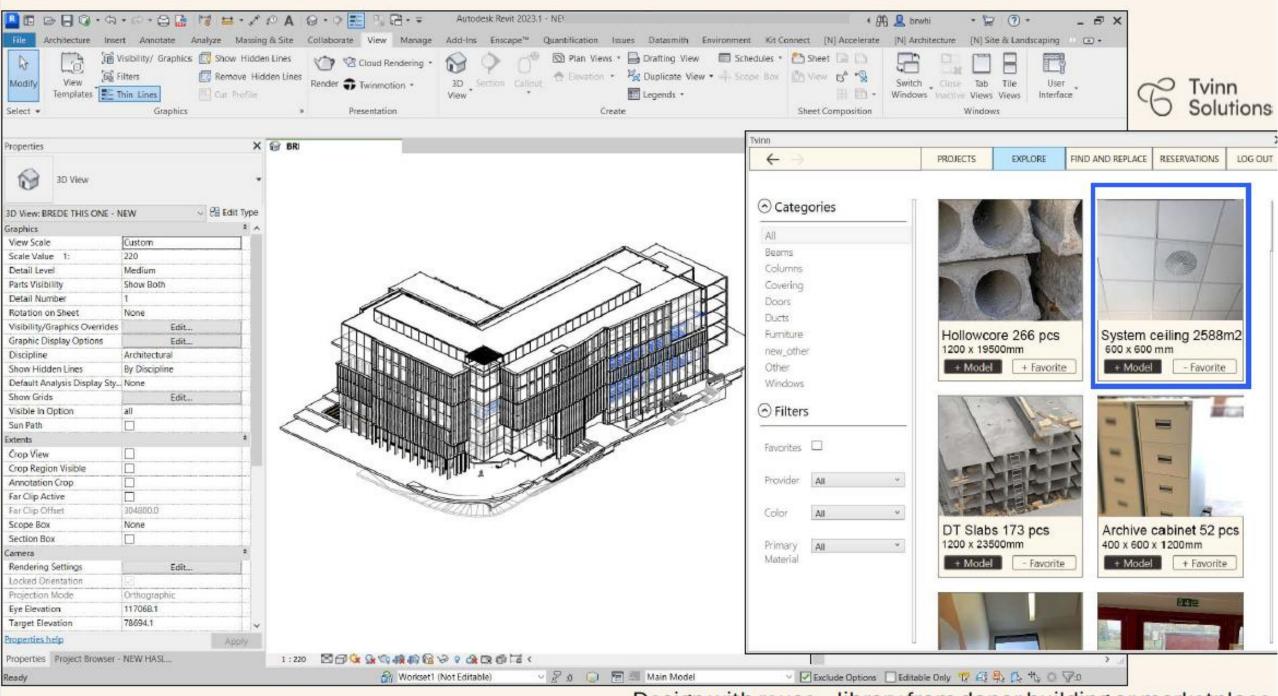
Direktoratet for forvaltning

og økonomistyring

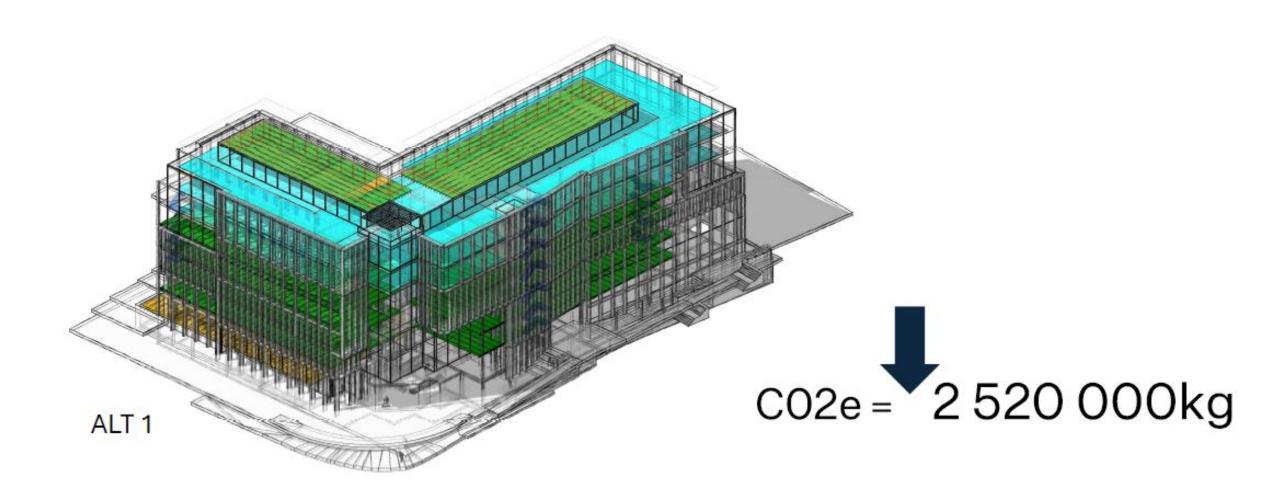


Arkitektu Sirkulær sentral åpner





Design with reuse – library from donor building or marketplace



Bridget White – Warren & Mahoney BuildUP24 presentation at www.nziob.org.nz/Resource/

Construction Careers Pathways Project

Project Update

New Zealand Institute of Building December 2024

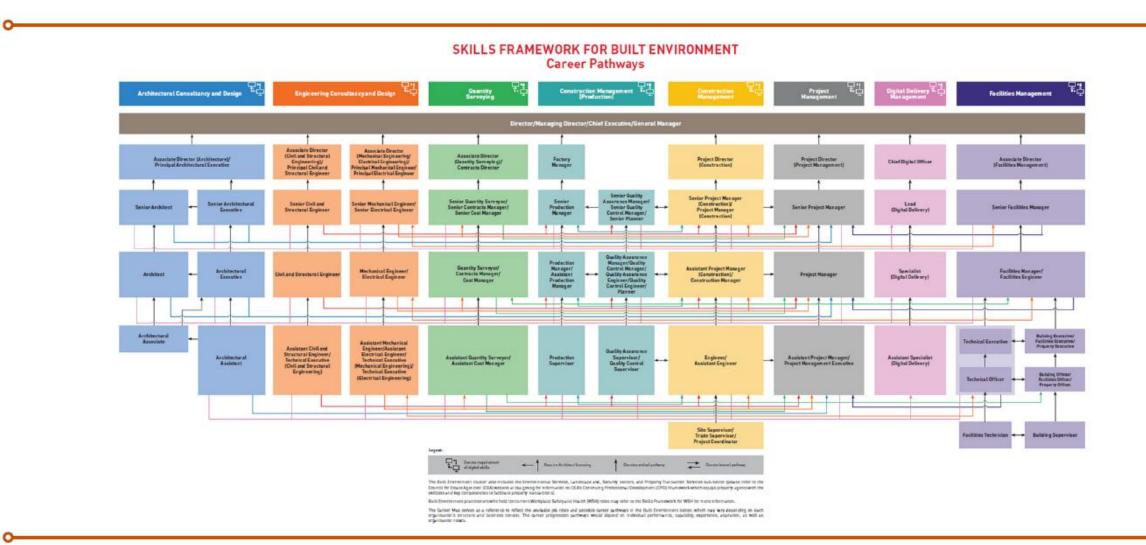


Starting point for the NZ Career Pathways Project

Singapore model

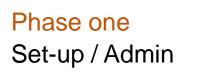
 Part of a 167-page report with detailed job descriptions and required skills and competencies





Pathways Project Timeline Overview





Phase two Discovery / Research

Phase three Synthesis / Analysis Phase four Industry Consultation / Testing

Phase five Knowledge Dissemination / Comms

July - August 2024

September -November 2024 February - March 2025

April - June 2025

July - August 2025